

RhAPP

RHEUMATOLOGY ADVANCED
PRACTICE PROVIDERS

2023

National Conference

**SPONSOR
PROSPECTUS**

September 21–23, 2023
Phoenix, AZ



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ABOUT RhAPP

Rheumatology Advanced Practice Providers (RhAPP) is a non-profit organization dedicated to developing educational programs, providing professional advancement services, and assembling resources for—and guided by—advanced practice providers (APPs).

Through our peer-to-peer network, we seek to support the integral role APPs play in the rheumatology healthcare community by providing the most relevant and timely information and communication for the treatment of their patients with rheumatic diseases.

MISSION STATEMENT

To have APPs deliver comprehensive educational updates through a platform designed to allow for rich interaction and exchange of ideas between NPs, PAs, and PharmDs on the topics most clinically relevant to the treatment of immune-mediated inflammatory diseases.

CURRENT FOCI

- Workforce issues
- Unmet educational needs
- Diagnosis, management, and treatment of immune-mediated inflammatory diseases
- Management of comorbidities
- Safety and use of conventional DMARDs, biologic and biosimilar therapies, and small molecule therapies
- Guideline implementation

In addition, RhAPP will offer programs and opportunities designed to support peer-to-peer networking, career development, and advancement for existing APPs as well as clinical placement for APPs joining the rheumatology workforce.



THE RhAPP APPROACH

RhAPP is the preeminent educational opportunity for APPs in the field of rheumatology and is the only organization led by APPs FOR APPs. Through cutting-edge educational opportunities, peer-to-peer networking, and professional resources, RhAPP provides a platform for APPs to be leaders in the field and to provide unmatched care for their patients.

2023 CONFERENCE OVERVIEW

The 4th Annual RhAPP National Conference will bring together over 425 APPs in rheumatology for an in-depth educational and networking experience. The 2023 conference program will feature sessions on the latest scientific and clinical developments and will include small-group learning opportunities to facilitate interaction between attendees and RhAPP's expert faculty on the most clinically relevant topics. Sessions will cover the compendium of rheumatic diseases, including immunology, RA, PsA, axSpA, lupus, lupus nephritis, vasculitis, drug therapies, JIA, osteoporosis, periodic febrile syndromes, biosimilars, pain management, scleroderma, ultrasound, joint injections, labs, IgG4-RD, radiology, women's health, crystal arthropathies, and professional development. RhAPP will also provide education on current concepts relating to the multidisciplinary treatment of patients with rheumatic diseases. Throughout the 2.5 day conference, attendees will also have the opportunity to participate in career development sessions and collaborate and interact with colleagues and faculty.

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2023 SPONSORSHIP OPPORTUNITIES

The RhAPP National Conference offers an excellent opportunity for your company by providing reach to the largest group of rheumatology APPs in the United States. Sponsorship opportunities allow unmatched interaction and engagement with the RhAPP community, including the RhAPP board and faculty.

Some of the benefits available to Premier Sponsors of the RhAPP National Conference include:

- Priority selection of Product Theater
- Priority selection of premier exhibit space
- Opportunity to host an Industry Forum with RhAPP Faculty
- Recognition as a sponsor on all 2023 National Conference materials and on the RhAPP website
- Complimentary conference registrations
- Complimentary insert(s) in attendee conference bags
- Opportunity to secure à la carte branding opportunities
- Company and product resources included on our RhAPP mobile app, Application for Clinical Exchange (ACE)

SAVE THE DATE!

**RhAPP 2023
NATIONAL CONFERENCE
SEPTEMBER 21–23, 2023
Phoenix, AZ**

*Please see pages 7–8
for complete details
on all sponsorship
opportunities.*



**Click here
to secure
sponsorship**

RhAPP COMMUNITY

Our Board of Directors and Faculty are made up of NPs, PAs, and clinical PharmDs who practice in a variety of settings, from leading academic institutions to group rheumatology practices and private practices. They practice in cities across the United States and bring their experiences from the myriad of clinical settings they represent to RhAPP's approach to educational programs and professional opportunities.

2023 BOARD OF DIRECTORS



Jessica Farrell, PharmD
The Center for Rheumatology
Albany, NY



Danielle Gatti-Palumbo, PharmD, BCACP, AAHIVP
Northwell Health
Great Neck, NY



Kyle George, PA-C
Idaho Arthritis Center
Meridian, ID



Brandon Ko, APRN, DNP, C-PNP
University of New Mexico
Albuquerque, NM



Amanda Mixon, PA-C
UCHealth
Denver, CO



Wendy Simmons, PA-C, DFAAPA
Carolina Arthritis Associates
Wilmington, NC



Patricia Travis, CNP
Cleveland Clinic
Cleveland, OH



Christy Vath, PA-C
Seattle Rheumatology Associates
Seattle, WA

2023 FACULTY

Naomi Amudala, MSN, FNP-BC
Rana Aoufe, PA-C
Rachael Busch, APRN
Eric Campbell, PA-C
Robert Casquejo, PA-C
Michele Cerra, MSN, FNP-BC
Tiffany Clark, RN, MSN, CNP
McKenna Cornforth, Sonographer
Cassie Dolecki, PharmD
Jessica Farrell, PharmD
Heather Finlayson, PA-C
Jackie Fritz, RN, BSN, MSN, CNS, PHN, RN-BC
Danielle Gatti, PharmD, BCACP, AAHIVP
Kyle George, PA-C
Shannon Ghizzoni, PA-C
Kris Giani, PA-C
Audrey Gibson, PA-C
Tanya Golovanoff, PharmD, BCSCP
Jeannette Stuart Hart, PA-C MCHS
Isabel Hartig, AGNP-C
Michelle Hicks, MSN, RN, FNP-C
Vanessa Hill, NP-C
LaurieAnn Hughell, PA-C, MPH
Elizabeth Kirchner, DNP

Brandon Ko, APRN, DNP, C-PNP
Christopher Kottenstette, PA-C
Robert Laugherty, JD, MBA, PA-C
Eileen Lydon, ANPC-BC
Andrea Mace, PA-C
Heather Mambretti, PA-C
Nate Mathews, RMSK
Jennifer McGill, PA-C
Amanda Mixon, PA-C
Tony Mixon, PharmD
Daric Mueller, PA
Ingrid Pan, PharmD
Cathy Patty-Resk, NP
Holly Reid, CPNP-PC
Stephanie Reyes, PA-C
Monica Richey, MSN, ANP-BC
Katie Rosen, NP
Candace Ryan, PA-C
William Saalfeld, DNP
Brittany Sedlacek, PA-C
Vaheed Sevvom, PA-C
Erin Siceloff, PA-C
Wendy Simmons, PA-C, DFAAPA
Jennifer Simpson, DNP

Katie Springer, PA-C
Christina Starks, PA-C
Michelle Sutter, CPNP-PC
Chris Title, RRT, RN, MSN
Patricia Travis, CNP
Christy Vath, PA-C
Sarah Wilmsmeyer, PA-C
Iris Zink, MSN, RN, ANP-BC, RN-BC
Elaine Zobrist, AGNP-C



2022 CONFERENCE HIGHLIGHTS

The 2022 RhAPP National Conference reached **437 attendees!**

Attendees came from rural areas, major metropolitan cities, private practice, and academic institutions and included both those new to practice and those who have been in practice for over 12 years.

Take a look below for highlights from the RhAPP 2022 National Conference.

"I just want to say **WOW!**
What a great program, and I am so impressed with everything. The topics and speakers are great. Thank you so much for the opportunity to speak and be here. You have really done an amazing job with this organization. And I feel like I have finally found a home."

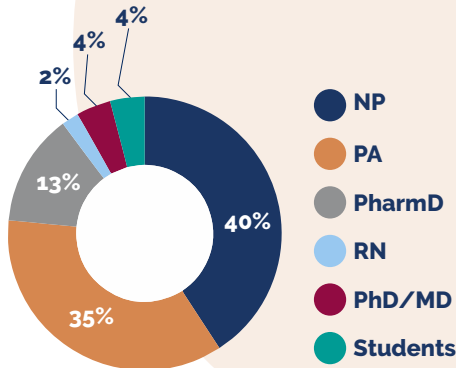
Christina Starks, PA-C
Northwestern Medicine
Chicago, IL

"I would like to personally thank everyone involved in providing me with this excellent educational opportunity to attend this year's RhAPP conference. It was really well run, and I found it very beneficial!"

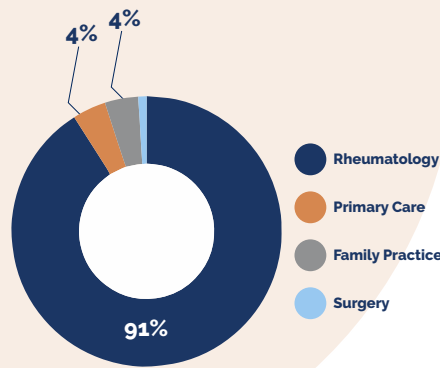
Carrie E. Galanis, PA-C
PennMedicine
Lancaster, PA

2022 Attendee Demographics

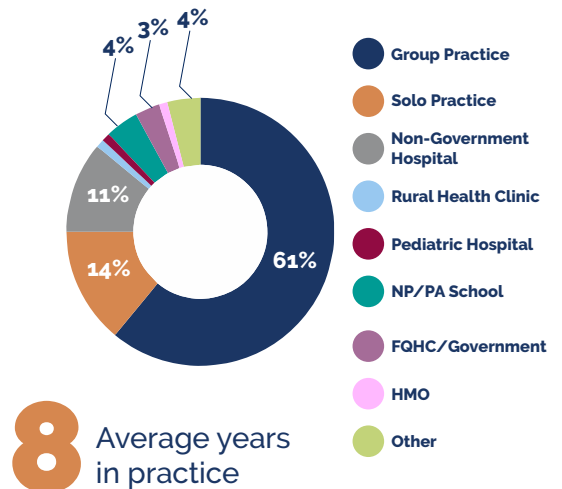
Degrees



Specialty

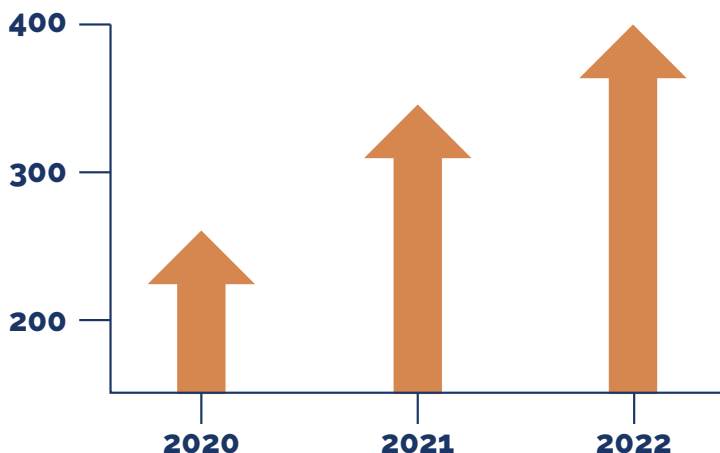


Practice Setting



8 Average years in practice

Annual Attendance

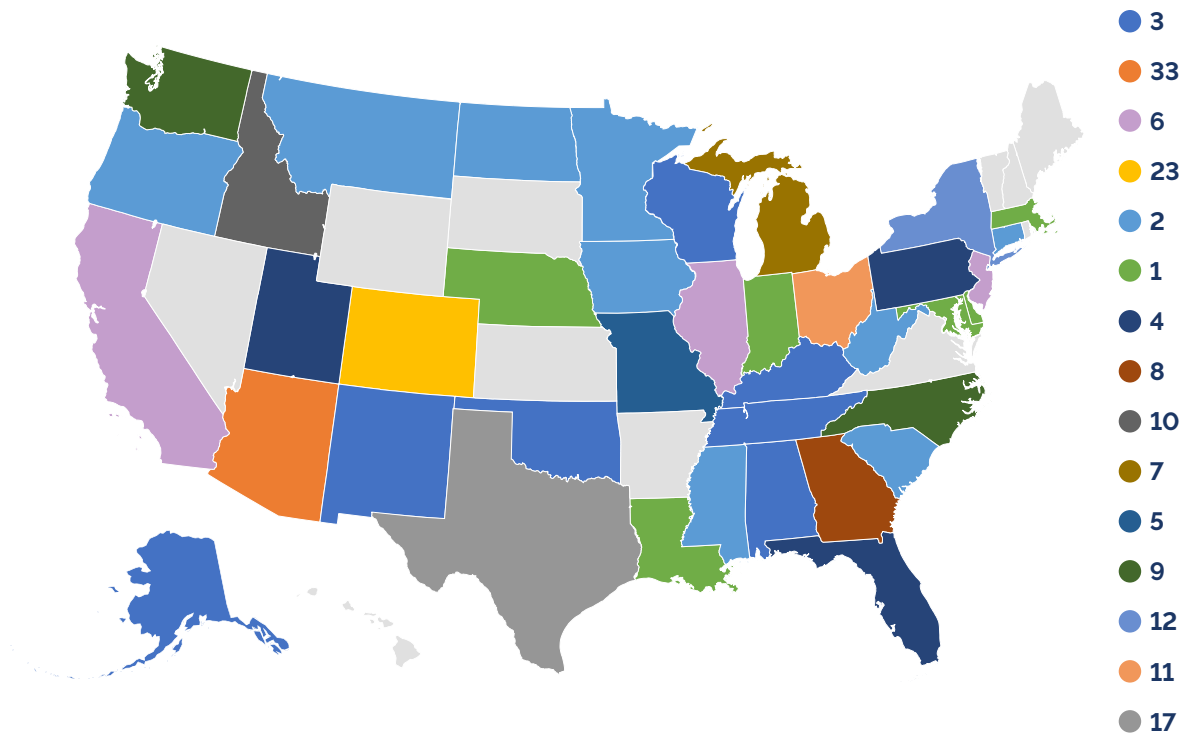


"This community is so needed to helping APPs as a whole to give the absolute care to our patients."

Libby Allen, NP
Decatur County Hospital
Leon, IA

2022 CONFERENCE HIGHLIGHTS

Conference attendees came from
39 states across the US



SPONSOR ENGAGEMENTS

The RhAPP Annual Conference offers sponsors with a number of opportunities for interaction, discussion, and engagement with the RhAPP community.



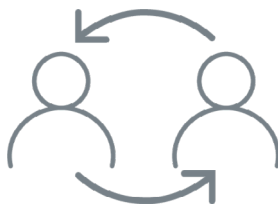
750

total attendees across
five Industry Product
Theaters



130+

one-on-one
engagements
between the RhAPP
Board and faculty and
industry partners



Over **6,000**

APP and Industry
interactions in
Exhibit Hall



More than **515**

impressions via RhAPP
social media channels
for each industry
sponsor post

4th Annual National Conference

September 21–23, 2023

JW Marriott Phoenix Desert Ridge Resort & Spa
Phoenix, AZ

AGENDA-AT-A-GLANCE*

All times listed below are MST/Arizona time.

THURSDAY, SEPTEMBER 21, 2023

11:00 AM–2:45 PM	Industry Forums
3:00 PM–5:00 PM	Pre-Conference Workshop Sessions
5:30 PM–6:30 PM	Industry-Sponsored Event
6:30 PM–8:30 PM	Welcome Reception and Exhibit Hall

FRIDAY, SEPTEMBER 22, 2023

7:00 AM–7:45 AM	Sunrise Scientific Sessions
7:50 AM–8:50 AM	Industry-Sponsored Breakfast
9:00 AM–11:00 AM	Plenary Sessions
11:00 AM–11:30 AM	Networking Break & Exhibit Hall
11:30 AM–12:15 PM	Workshop Sessions
12:15 PM–1:15 PM	Industry-Sponsored Lunch
1:15 PM–2:45 PM	Plenary Sessions
2:45 PM–3:15 PM	Networking Break & Exhibit Hall
3:15 PM–4:00 PM	Workshop Sessions
5:30 PM–6:30 PM	Industry-Sponsored Event
6:30 PM–8:30 PM	RhAPP Faculty Reception

SATURDAY, SEPTEMBER 23, 2023

7:50 AM–8:50 AM	Industry-Sponsored Breakfast
9:00 AM–11:00 AM	Plenary Sessions
11:00 AM–11:30 AM	Networking Break & Exhibit Hall
11:30 AM–12:15 PM	Workshop Sessions
12:15 PM–1:15 PM	Industry-Sponsored Lunch
1:15 PM–2:45 PM	Plenary Sessions
2:45 PM–3:15 PM	Networking Break & Exhibit Hall
3:15 PM–4:00 PM	Workshop Sessions

**Times subject to change. Visit RhAPP.org for latest information.*

2023 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

RhAPP provides an outstanding opportunity to build exposure and generate new leads by offering various levels of sponsorship opportunities, both annually and at the 2023 National Conference that will be held on September 21–23, 2023.

Benefits at the RhAPP National Conference	Platinum \$200,000	Gold \$110,000	Silver \$50,000	Bronze \$10,000
Opportunity to host a Product Theater (50 minutes to address the audience) <ul style="list-style-type: none"> Product Theater time slots are available on a first-come, first-served basis Available time slots: Thursday reception, Friday breakfast, Friday lunch, Friday dinner, Saturday breakfast, and Saturday lunch All food costs are covered by RhAPP Audiovisual components—including projection, screen and sound equipment—are covered by RhAPP One-page announcement for the Product Theater distributed to all conference attendees Product Theater signage at the registration desk 	✓			
Opportunity to host an Industry Forum with up to 12 faculty members <ul style="list-style-type: none"> Industry Forum will be 45-minutes in duration and will be held on Thursday prior to the start of the conference. Time slot and meeting room will be assigned by RhAPP 	✓ Twelve (12) experts	✓ Eight (8) experts	✓ Five (5) experts	
Seats at the RhAPP Faculty Reception	Four	Two	One	
Conference registrations	Ten	Six	Three	Two
Exhibit space	✓ 10x10 Booth Space (or comparable)	✓ 12' Table	✓ 6' Table	✓ 6' Table
Logo recognition on all national conference materials and signage	✓	✓	✓	✓
Company logo featured on attendee conference bags	✓			
Promotional product bag inserts in attendee conference bags	Four	Two	One	
Digital/social media <ul style="list-style-type: none"> Banner advertisement on conference app main screen (DIAMOND ONLY) One customized push notification on conference app (DIAMOND & GOLD ONLY) Dedicated social media post (Twitter, Facebook, Instagram) made during conference (ALL) 	✓	✓	✓	
Access to electronic media advertising; content and creative elements developed by sponsor and submitted to RhAPP for dissemination to membership	✓	✓	✓	
Two (2) email blasts with corporate communication/advertisements to RhAPP conference attendees	✓			

Benefits Throughout 2023				
Recognition in the quarterly RhAPP educational newsletter	✓	✓	✓	
Opportunity to host a live online Industry Forum with RhAPP membership during 2023 <ul style="list-style-type: none"> Online Industry Forum will be held at a time mutually agreed upon by sponsor and RhAPP One-page electronic advertisement distributed to RhAPP membership 	✓	✓		
Company and product resources listed on the RhAPP mobile app. Application for Clinical Exchange (ACE)	✓	✓	✓	
Patient education and assistance programs featured on the RhAPP mobile app, ACE	✓	✓		
Acknowledgment as a sponsor on the RhAPP website, www.RhAPP.org, and on all RhAPP materials	✓	✓	✓	✓

CLICK HERE TO SECURE YOUR SPONSORSHIP!

Or visit: <https://bit.ly/3T4W8Nz>

2023 NATIONAL CONFERENCE A LA CARTE SPONSORSHIP OPPORTUNITIES

**The à la carte opportunities listed below are available to sponsors at the Silver level and above.*

WI-FI: \$10,000

- Wi-Fi network name and password chosen by Sponsor
- Sponsor logo featured on all Wi-Fi signage placed throughout the conference space

HOTEL KEY CARDS: \$8,500

- Sponsor logo and artwork featured on the hotel key cards used by all conference attendees

CHARGING STATIONS: \$6,500

- Display your company logo on a branded charging station set up in the main conference area for attendees to charge their phones and digital devices
- Includes three stations

ADVISORY BOARD:

\$10,000

- Opportunity to host Advisory Board with RhAPP faculty and attendees during the National Conference
- All expenses associated with Advisory Board are covered by Sponsor
- Sponsor is responsible for Advisor recruitment, honoraria, food & beverage and any associated transparency reporting



RULES & REGULATIONS

CONFERENCE ORGANIZER

For the purpose of this document, RhAPP, Focus Medical Communications, and Tactical Advantage Group will be referred to as the Conference Organizer.

REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The Conference Organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

CONFERENCE BADGE POLICY

Conference badges will be required to access all 2023 conference events and exhibit spaces.

PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment due in full upon signing.

CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship/Exhibitor's Agreement is completed. After this date, no refunds will be granted unless the conference is canceled altogether.

If the conference is postponed and rescheduled within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to re-allocate any space that has not been occupied by the confirmed Exhibitor by 3:00 pm on Thursday, September 21, 2023. Should this occur, the confirmed Exhibitor agrees to forfeit their booth space.

SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and APPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times without the explicit permission of the Conference Organizer
- Sponsors may request to schedule an on-site meeting outside conference dates and times by submitting their written request to the Conference Organizer no later than 30 days prior to September 21, 2023. With express written permission of the Conference Organizer, the same meeting offering parameters as indicated above will apply
- Any travel or accommodation-related expenses (e.g., rescheduled flights and additional room nights) that may arise as a result of faculty or conference attendees participating in an authorized Sponsor event will be the responsibility of the Sponsor

EXHIBIT LOGISTICS

- All requests (e.g., power source and internet access) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor
- Exhibit-related shipping arrangements and resulting expenses are the responsibility of the Sponsor
- The Conference Organizer will assign the exhibit location within the exhibit hall
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details on the event. Within five months of the conference, you will be notified with the exhibitor kit

CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and vendors do not share the registration information of its conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost, or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred. The Exhibitor agrees to maintain insurance coverage at commercially reasonable levels to cover its obligations under this provision and shall provide proof of insurance to the Conference Organizer upon request.

INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of its personal property during or related in any way/form to the conference. The Exhibitor further acknowledges that it is responsible for insuring its personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor's personal property.

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